

# WORKING TOGETHER TO CURB GRIDLOCK

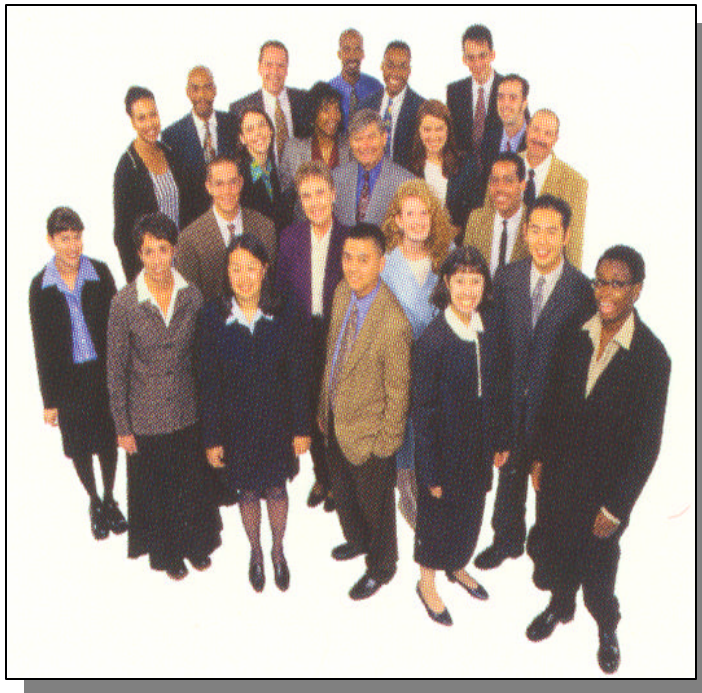


# A New Law To Help Us All!

- Encouraging commuting options
- Affecting 100,000 employees in our area
- Reducing congestion



# Employers Can Reduce Congestion



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# Who Must Comply -

- Friendship Heights
- Downtown Silver Spring
- Downtown Bethesda
- North Bethesda



*North Bethesda  
Transportation Center*



# We're In Good Company!

- Friendship Heights

- ☐ 50 employers  
with 5,000  
employees

- Downtown  
Silver Spring

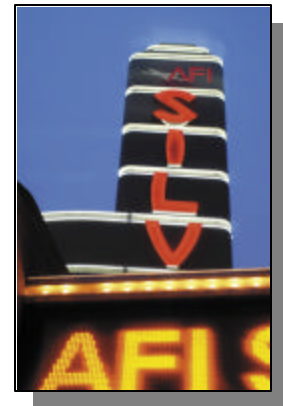
- ☐ 150 employers  
with 13,000  
employees

- Downtown Bethesda

- ☐ 400 employers  
with 37,000  
employees

- North Bethesda

- ☐ 520 employers  
with 65,000  
employees





# What TMDs Do

- Provide commute alternatives
- Work to reduce congestion
- Manage parking
- Promote pedestrian and bike access/safety
- Reduce air and noise pollution



# What Employers Do

1. Develop and implement a Traffic Mitigation Plan (TMP) - TMD staff are waiting to assist
2. Actively promote your TMP
3. Take part in Annual Commuter Survey
4. Submit an annual report of activities



# The Challenge

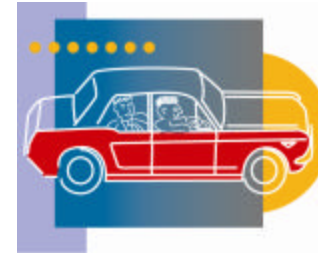
- Offer employees better ways to work
  - Transit
  - HOV
  - Telework
  - Flextime
  - Biking and walking
  - Parity between parking and other modes





# Just Think!

- What if:
  - ☐ every car carried 2 to work?
  - ☐ once/week every employee teleworked?
  - ☐ twice/week every employee used public transit?
  - ☐ 20% of your employees commuted off-peak?



# Lots Of Help

- Transportation Management Districts
- Montgomery County
- State of Maryland
- Federal Government



# Let's Get Started!

- Notification Letter
- If more than 50 employees:
  - ☐ Submit TMP within 90 days of notification
- 25-49 employees:
  - ☐ Submit TMP by January 2005
- TMP form online
  - ☐ [www.montgomerycountymd.gov/commute](http://www.montgomerycountymd.gov/commute)





# We're Ready To Work With You...

- *Downtown Bethesda*
- Francine Waters, Kerry Daly,  
Kristen Fink
  - Bethesda Transportation  
Solutions
  - 301-656-0868  
[www.bethesdatransit.org](http://www.bethesdatransit.org)



# Plenty Of Commuting Benefits

- Transit subsidies
  - ☐ Metrorail
  - ☐ Metrobus
  - ☐ Ride On
  - ☐ MARC
- Maryland tax credit
- Federal tax benefits
- Pre-tax Metrochek
- Transit subsidies:  
Fare Share/Super Fare Share



# More Commuting Benefits...

- Carpool/Vanpool
  - Organizing
  - Free/discount parking
  - Preferred parking
  - HOV lanes
- Biking/walking amenities
- “Live Near Your Work”
- Alternative work schedules
- Smart Commute mortgages
- Car sharing/taxi service
- Accessible transportation
- Guaranteed Ride Home (GRH)





# ...Still More Commuting Benefits!

- Transportation Benefits Coordinator
  - Briefings, Presentations, Postings
  - Commuter Information Days



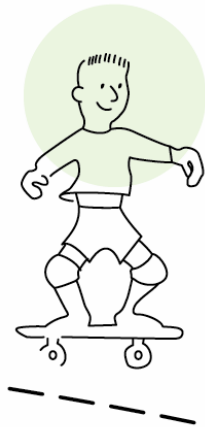
# TMP Minimum Requirements

- Designate Transportation Benefits Coordinator
- Post transit/pooling/commuting options
- Post ADA information
- Host TMD Commuter Information Day presentations
- Promote GRH
- Distribute Annual Commuter Survey to employees
- Submit Annual Report



# We Can Help!

Your TMD office  
will gladly assist you  
in implementing  
your strategies.



# TMP Process

1. TMP to TMD staff
2. TMD Advisory Committee review
3. DPTW review and approval



# The Goal

- 100% PARTICIPATION!
- RESULTS:
  - Improved business climate
  - Better air quality
  - Reduced congestion
  - Better access/safer streets





# Together, We'll Change Commuting

- Look for DPWT Notification Letter and Sample Plan
- Discuss changing employee commuting habits
- Get in touch with your local TMD staff
- Submit a TMP within 90 days
- When your Plan is approved - implement it!







# For More Information

Contact:

Montgomery County Commuter Services  
301-770-POOL (7665)

[www.montgomerycountymd.gov/commute](http://www.montgomerycountymd.gov/commute)  
[commuter.express@montgomerycountymd.gov](mailto:commuter.express@montgomerycountymd.gov)

